

DOCUMENT RESUME

ED 107 172

HE 006 518

AUTHOR Fischer, Norman M.
TITLE Financing of Intercollegiate Athletics:
Recommendations.
INSTITUTION Washington State Council on Higher Education,
Olympia.
PUB DATE Mar 75
NOTL 85p.
EDRS PRICE MF-\$0.76 HC-\$4.43 PLUS POSTAGE
DESCRIPTORS *Athletic Programs; Decision Making; Financial
Policy; *Financial Support; Grants; *Higher
Education; School Maintenance; School Services;
*State Colleges; *State Universities; Tables
(Data)
IDENTIFIERS Title IX; *Washington

ABSTRACT

The policy recommendations contained in this report are intended to provide financial guidelines that can be clearly understood by all concerned parties and allow for decision making at the local level within those guidelines. The recommendations provide institutions with a clear understanding of the state's relationship to financial intercollegiate athletics in the state and an opportunity to make decisions at the local level as to breadth, depth, and, type of program. The document includes: an introduction; a summary of recommendations; a discussion of background information; including: current financial situations--the universities, current financial situation--the state colleges, 1975-77 biennium requests, University of Washington, Washington State University, and State Colleges; and a discussion of financial, recruiting, and HEW Title IX Guidelines information. The document also includes: recommendations one to three concerning grants-in-aid; recommendation four concerning plant operation and maintenance; and recommendation five concerning program 010-administration and general expenses and program 030-student services; and recommendation six concerning participation in decision making. Conclusions and appendixes follow. (Author/KE)

Council on Higher Education State of Washington



U.S. DEPARTMENT OF HEALTH
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION

FINANCING OF INTERCOLLEGIATE ATHLETICS

RECOMMENDATIONS

Council on Higher Education
908 East Fifth
Olympia, Washington 98504

March, 1975

FINANCING OF
INTERCOLLEGIATE ATHLETICS

RECOMMENDATIONS

March, 1975

Norman M. Fischer
Institutional Research Analyst

COUNCIL ON HIGHER EDUCATION
908 East Fifth
Olympia, Washington 98504

ACKNOWLEDGEMENTS

Council staff would like to thank each of the four-year colleges and universities for the necessary cooperation and attention that was provided by the respective institutions throughout the duration of this study. One could not help but be impressed with the caliber of people in decision-making positions at the colleges and universities and Council staff has every confidence that these individuals will "make the most" of the recommendations on the financing of intercollegiate athletics as approved by the Council on Higher Education at its March 5, 1975 meeting.

Special mention should be given to Denis Curry, Jackie Johnson, Mike Bigelow, Jimmy Paige and Keith Pailthorp for their participation in the development of this report. (The special mention of the staff above is not to preclude other Council staff members whose assistance along the way was also appreciated.)

Finally, a special thanks is reserved for "Coke" Enlow who was able to take undecipherable longhand and transpose it into "double-spaced" rough drafts from which this final report has evolved.

TABLE OF CONTENTS

	<u>Page</u>
ACKNOWLEDGEMENTS	i
TABLE OF CONTENTS	iii
TABLE OF CONTENTS (APPENDICES)	v
INTRODUCTION	1
SUMMARY OF RECOMMENDATIONS	3
BACKGROUND	5
CURRENT FINANCIAL SITUATION -- THE UNIVERSITIES	6
CURRENT FINANCIAL SITUATION -- THE STATE COLLEGES	9
1975-77 BIENNIIUM REQUESTS	12
University of Washington	12
Washington State University	12
State Colleges	13
Central Washington State College	14
Eastern Washington State College	14
Western Washington State College	14
GENERAL	15
Financial	15
Recruiting	16
HEW Title IX Guidelines	17
GRANTS-IN-AID	19
Recommendation Number One	21
Recommendation Number Two	23
Recommendation Number Three	25
PLANT OPERATION AND MAINTENANCE	29
Recommendation Number Four	30
PROGRAM 010 - ADMINISTRATION AND GENERAL EXPENSE	
PROGRAM 030 - STUDENT SERVICES	33
Recommendation Number Five	33
PARTICIPATION IN DECISION MAKING	35
Recommendation Number Six	35
CONCLUSIONS	37

TABLE OF CONTENTS

(Appendices)



	<u>Page</u>
Appendix A: University of Washington Cost Saving Measures	39
Appendix B: State College "Philosophy" Statements and Policy Statements	43
Appendix C: University of Washington Program 040 - Plant Operation and Maintenance Formula Detail	53
Appendix D: Washington State University Program 040 - Plant Operation and Maintenance Formula Detail	57
Appendix E: University of Washington, Washington State University Revenue and Expenditure Detail	59
Appendix F: State College Operating Expenditure Detail, Actual 1973-74	65
Appendix G: Comparisons -- Pacific Eight Conference Schools	73
Appendix H: Varsity Sports Credit Hour Data	77
Appendix I: University of Washington Ticket Prices News Article	79
Appendix J: Pacific Eight Conference Profile	81
Appendix K: Evergreen Conference Profile	83
Appendix L: Northwest College Women's Sports Association Profile	87

INTRODUCTION

Governor Evans, in his 1975-77 budget request asked the Council on Higher Education to review the financing of intercollegiate athletics at the state's four-year public colleges and universities, to develop state-level policy guidelines and to report back to him the recommendations issuing from this study. More specifically the Council is requested to address the following questions:

. . . should the state assume increased financial responsibility? Should the spectators or students (through S & A fees) be required to pay more? Are operating economies possible to a significant extent? What is the importance of Pac-8 football to the survival of WSU in its present form?

The report should also include a thorough chart showing the current and proposed financial structure by cost component (e.g., physical plant, coaches, trainers, travel, etc.) The four-year institutions are to be involved in this issue and the Council's recommendation is to be presented to the Governor early in the 1975 Legislative session.

The Legislature has recognized intercollegiate athletic competition as being part of higher education as stated in RCW 28B.10.701 Chapter 22, Section 2, Laws of 1971, 1st Extraordinary Session:

. . . The governing boards of each of the state universities, state colleges and community colleges in addition to their other duties prescribed by law shall have the power and authority to establish programs for intercollegiate athletic competition. Such competition may include participation as a member of an athletic conference or conferences in accordance with conference rules . . .

The policy recommendations contained in this report are intended to provide financing guidelines which can be clearly understood by all concerned parties and allow for decision making at the local level within those guidelines.

After an opportunity to review the preliminary staff report entitled "Financing of Intercollegiate Athletics", and with the subsequent discussion that occurred at its March 4~~th~~ and 5, 1975 Council meeting, the members of the Council on Higher Education modified the initial report by adding recommendation number six.

With the addition of recommendation number six and the insertion of the word "may" in recommendation number three, the Council on Higher Education moved, seconded and passed the following motion:

"That the Council staff report, entitled "Financing of Intercollegiate Athletics", as amended, be approved by the Council on Higher Education and transmitted to the Governor."

The recommendations which follow were based on the following premises:

- (1) The financial obligation to the State of Washington in intercollegiate athletics should not be affected by the number of sports, the sex of the participants, or the level of competition the respective institutions choose to pursue. The decision as to the type and scope of intercollegiate athletic programs should be an institutional decision, and will require trade-offs at the local level in terms of the financial resources that local decision-makers feel they can expend.
- (2) A more important distinction than that between "revenue" and "non-revenue" sports is the distinction between those sports where potential student/athletes are recruited using grants-in-aid based on the individual's athletic ability and those sports where financial assistance is provided to the participating students based solely on the individual's demonstrated financial need.
- (3) Sports that involve recruiting and offer grants-in-aid based on athletic ability either by themselves or in conjunction with other sports must be self-sustaining in the direct costs as defined in this report.
- (4) There is a need to establish an equitable and consistent policy in the Program 040 - Plant Operation and Maintenance area.

SUMMARY OF RECOMMENDATIONS

- (1) That a distinction be drawn between those intercollegiate athletic sports for which participants are recruited and provided grants-in-aid based on their athletic ability and those intercollegiate athletic sports in which students participate and receive no such assistance.
- (2) That those sports which recruit and provide grants-in-aid based on athletic ability be, either solely or in conjunction with other sports, self-sustaining as to all direct costs.
- (3) That coaching support for those intercollegiate athletic sports which do not recruit with grants-in-aid based on athletic ability may be financed from within the faculty staffing formula in Program 060 -- Instruction and Departmental Research.
- (4) That all physical plant facilities used for intercollegiate athletics be funded from the regular 040 - Plant Operation and Maintenance formula with the exception of the janitorial element which will not be funded for outdoor stadiums and stadium related concession areas.
That all facilities and acreages be recognized as being state-owned and be open and available for a wide range of activities with control assigned/delegated by the boards of trustees or regents of the respective institutions.

- (5) That certain costs of administration may be charged to Program 010 - Administration and General Expense and to Program 030 - Student Services, but only such administrative costs as can be demonstrated to comprise the appropriate share for those sports which do not recruit with grants-in-aid based on athletic ability, e.g., administrative costs for sports not expected to be self-sustaining.
- (6) That the presidents of the colleges and universities assure that adequate opportunity is provided for students to participate in decisions regarding the role of athletic programs at their institutions in the use of student funds which are allocated to these programs.

BACKGROUND

The intercollegiate athletic programs currently operating in the State of Washington are of two distinct types -- the programs at the two universities as contrasted to the programs at the three traditional state colleges.

There are several administrative and organizational differences between the program of the University of Washington and that of Washington State University, however, their overall scope is the same. Both schools are members of the National Collegiate Athletic Association (NCAA) and they both compete in the Pacific Eight Athletic Conference.

The programs of the three original state colleges share a common organizational structure. They all belong to the National Association for Intercollegiate Athletics (NAIA) and all three compete in the Evergreen Conference.

The major differences between the universities and state colleges are as follows: The universities offer athletic scholarships (grants-in-aid) based on athletic ability. (These grants-in-aid totalled over \$1 million for the two schools during the current year, 1974-75.) The state colleges, on the other hand, award a total of about \$10,000 per year between them in "special ability awards" that are available to an athlete who can demonstrate financial need based on the results of a confidential need analysis of his or her parents conducted by the College Scholarship Service in Berkeley, California.

Gate receipts and gate guarantees at the universities exceed \$3 million a year, whereas the combined gate receipts for the three state colleges

total less than \$40,000 for the current year.

The contrasts are many, however, the five four-year institutions that offer intercollegiate athletic programs all have two things in common. First, they are all feeling the strain of increased costs brought on by double-digit inflation and second, they asked for additional state general fund dollars totaling more than \$1.5 million for their respective intercollegiate athletic programs for the 1975-77 biennium.

CURRENT FINANCIAL SITUATION -- THE UNIVERSITIES

Table I provides balance sheets for the two universities and shows their current financial positions. The University of Washington (U of W) estimates that its expenditures will exceed revenues by over \$400,000 this fiscal year (1974-75). (The U of W recently announced it will discontinue grants-in-aid support based on athletic ability in all sports other than basketball and football. First year savings are expected to be approximately \$75,000.) The University of Washington also plans reductions in all travel and will rely more on buses for team travel starting this year.

Specific economies and cost savings at the University of Washington that are already in effect or contemplated in order to minimize the fiscal year 1974-75 deficit are shown in Appendix A.

The University of Washington has traditionally avoided the use of state budget programs for support of intercollegiate athletics. No coaches are funded from Instruction and Departmental Research and administrative personnel are all paid from the sports program budget. The only use of state funds is the \$252,357 currently expended (1973-75 biennium) for a portion of the physical plant costs related to intercollegiate athletics.

TABLE I

UNIVERSITIES
Balance Sheets
Intercollegiate Athletics

<u>Description</u>	<u>University of Washington</u>			
	<u>1970-71</u> <u>Actual</u>	<u>1971-72</u> <u>Actual</u>	<u>1972-73</u> <u>Actual</u>	<u>1973-74</u> <u>Actual</u>
Income-Revenue		\$2,600,679	\$2,807,902	\$2,673,017
Expenses		2,371,028	2,963,712	3,144,543
Excess of Income over Expenses		229,651	(155,810)	(471,526)
(Expenses over Income)				(406,727)
Beginning Fund Balance		976,388	1,206,039	1,050,229
Ending Fund Balance	\$976,388	\$1,206,039	\$1,050,229	\$ 578,703
				\$ 171,976

Source: Fiscal years 1970-71 through 1973-74 -- Annual audit reports for intercollegiate athletics of the Department of Sports Programs by Price-Waterhouse as presented to and accepted by the Board of Regents of the University of Washington.

Fiscal year 1974-75 -- Department of Sports Programs Revised Budget Document.

Washington State University

<u>Description</u>	<u>1970-71</u> <u>Actual</u>	<u>1971-72</u> <u>Actual</u>	<u>1972-73</u> <u>Actual</u>	<u>1973-74</u> <u>Actual</u>	<u>1974-75</u> <u>Estimated</u>
Income-Revenue		\$1,433,882	\$1,842,546	\$1,831,960	\$1,637,574
Expenses		1,498,502	2,079,644	1,863,656	1,687,574*
Excess of Income over Expenses		(64,620)	(237,098)	(31,696)	
(Expenses over Income)		(25,945)	(90,565)	(327,663)	(359,359)
Beginning Fund Balance		(90,565)	(327,663)	(359,359)	(359,359)
Ending Fund Balance	(\$25,945)				

*Doesn't include an estimated \$50,000 in interest expense for the current fiscal year. Does include \$12,097 held in General Reserve which is shown as an expense.

Source: Fiscal years 1970-71 through 1973-74 -- Annual audit reports by Howard B. Schoeff for the Department of Intercollegiate Athletics of the Associated Students of Washington State University as presented to and accepted by Washington State University.

Fiscal year 1974-75 -- Department of Intercollegiate Athletics Budget Document.

At the same time, increased costs and program expansion, particularly in the area of women's sports, has put an extreme strain on essentially stable revenues. Almost one-half (\$180,000) of the University of Washington sports program department budget deficit is due to an expansion of opportunities for women which is being funded entirely out of the sports program department budget.

Washington State University (WSU) shows a balanced budget for the current year (bottom half of Table I) if one excludes the estimated interest expense of \$50,000. Table IV on page 22 shows an estimated expenditure of \$99,480 for grants-in-aid in those sports other than basketball and football. This is \$6,643 less than the \$106,123 expended on grants-in-aid in these sports during 1973-74. In addition, Washington State University has made economies in team travel, recruiting and sports medicine to bring expenditures in line with revenues. Also, two years ago the athletic department dropped swimming as an intercollegiate sport, this accounted for a savings of almost \$20,000 for fiscal year 1973-74.

In addition to the expenditures shown on Table I, Washington State University has charged a variety of costs to state budget programs. All of the physical facilities used for intercollegiate athletics are under the Plant Operation and Maintenance program. The athletic director is funded under Administration and General Expense. Women's sports programs are funded from Program 060 - Instruction and Departmental Research. Men's intercollegiate tennis, golf, gymnastics and wrestling are also funded from Program 060. Total added costs related to intercollegiate athletics from state sources amount to \$440,143 for the 1973-75 biennium.

A major problem at the present time is the debt that the intercollegiate athletic department has accumulated in recent years. To the greatest

degree possible, Washington State University's non-federal funds from their General Ledger Cash Balances are combined in a single bank account and are invested. Interest income earned from the invested cash balances is credited to each of the applicable funds based on their percentage proportion to the total cash balance. The deficit (debt) in intercollegiate athletics at Washington State University appears as a cash overdraft on the University's General Ledger. Since the intercollegiate athletic account is negative, the negative cash balance results in a charge based on percentage relationship of the overdraft to the total cash balance (whereas a positive cash balance results in a credit). The intercollegiate athletic deficit (debt) is therefore being charged interest on a daily basis based on the going market rate for the funds the University is able to invest on a short-term basis.

According to the annual audit reports conducted by Howard Schoeff, C.P.A., the interest expense for 1973-74 was \$43,601.08. The estimated budget for 1974-75 illustrated in Table I does not include the interest expense for the current year. Estimates are that the interest will total close to \$50,000.

The administration at Washington State University should do everything legally possible to alleviate this debt or at least the interest charges, thus providing the means to ensure that the athletic program at WSU can begin to achieve a stable operating posture and be in congruence with the policy recommendations set forth in this proposal.

CURRENT FINANCIAL SITUATION -- THE STATE COLLEGES

The majority of the expenses related to intercollegiate athletics at the state colleges are supported from state funds. Coaching personnel are

funded from the faculty staffing formula within Program 060. Supplies are often used for intramural, recreational, physical education and intercollegiate athletics. All facilities used are covered by the Plant Operation and Maintenance formula (See Table II).

TABLE II
ESTIMATED DOLLAR VALUES
FOR THE INTERCOLLEGIATE ATHLETIC PROGRAMS
AT THE THREE OLDER STATE COLLEGES
1973-75 BIENNIUM

Program	Institutions		
	CWSC	EWSC	WWSC
010 Administration and General Expense	\$ 13,033	\$ 1,722	\$11,202
030 Student Services	0	0	0
040 Plant Operation and Maintenance	26,979	14,253	14,274
060 Instruction and Departmental Research	154,606	226,808	43,339
TOTALS	<u>\$194,618</u>	<u>\$242,783</u>	<u>\$68,815</u>

The state colleges generate very little income from gate receipts. The bulk of their operating revenues come from Services and Activities Fees. (See Table III.) As illustrated in Table III, both Central and Eastern have gone to a charge per student for home football, basketball, and wrestling events to supplement their Services and Activities Fees revenue in order to provide sufficient revenue to pay ever-increasing operating expenses.

Table III shows the trend in funding the operating expenses in the women's intercollegiate athletic programs for the last four years. If current trends continue, the women's programs will continue to get an increased share of the Services and Activities Fees revenue to cover their

TABLE III

STATE COLLEGES

Services and Activities Fees Allocated To and Revenues Generated By
Intercollegiate Athletic Programs

Fiscal Year	CWSC			EWSC			WWSC		
	Services and Activities Fees	Other* Revenues		Services and Activities Fees	Other* Revenues		Services and Activities Fees	Other* Revenues	
1971-72									
Men	\$70,558	\$ 6,756		\$89,720	\$ 6,719		\$70,667	\$ 9,305	
Women	8,270	--		6,974	--		18,558	--	
Total	<u>78,828</u>	<u>6,756</u>		<u>96,694</u>	<u>6,719</u>		<u>89,225</u>	<u>9,305</u>	
1972-73									
Men	66,559	10,143		68,036	5,697		76,974	6,748	
Women	7,287	--		8,743	--		10,345	--	
Total	<u>73,846</u>	<u>10,143</u>		<u>76,779</u>	<u>5,697</u>		<u>87,319</u>	<u>6,748</u>	
1973-74									
Men	57,364	24,196		71,200	11,344		71,593	4,403	
Women	10,900	--		8,200	--		12,290	--	
Total	<u>68,264</u>	<u>24,196</u>		<u>79,400</u>	<u>11,344</u>		<u>83,883</u>	<u>4,403</u>	
1974-75									
Budgeted									
Men	60,000	24,000		70,531	12,000		70,185	\$ 5,000	
Women	16,000	--		24,300	--		23,063	--	
Total	<u>\$76,000</u>	<u>\$24,000</u>		<u>\$94,831</u>	<u>\$12,000</u>		<u>\$93,248</u>	<u>\$ 5,000</u>	

*Other Revenues are comprised mostly of gate receipts. Other Revenues for 1974-75 are estimates.

NOTE: Central has instituted a voluntary season ticket plan for students. This policy began in fiscal 1973-74. The charge involved depends on the number of athletic contests in a particular quarter. For instance, the charge this year was \$5.00 for fall quarter and \$6.00 for winter quarter. Students who do not buy a season ticket are charged a \$1.00 admission for each game attended. (Adult regular admission charge for athletic contests is \$2.00 per game.)

Eastern has also made a policy decision to charge their students. Eastern has initiated a charge of \$.50 per student for football, basketball and wrestling.

operating expenses. In the current year, the commitment to the women's programs is up from 157 percent to 296 percent over the previous year's Services and Activities Fees expenditures.

1975-77 BIENNIUM REQUESTS

The institutions asked for additional state general fund dollars totaling more than \$1.5 million for their respective intercollegiate athletic programs for the upcoming biennium. The total requests are as follows:

University of Washington	\$ 570,536
Washington State University	322,098
Central Washington State College	182,004*
Eastern Washington State College	269,894
Western Washington State College	199,334
Total	<u>\$1,543,866</u>

*See the specific section on CWSC following.

University of Washington

The request for state general fund dollars for the University of Washington totals \$570,536. The entire request is in Program 040 - Plant Operation and Maintenance.

Washington State University

The request for state general fund dollars for Washington State University involves three programs. The programs are: 010 - Administration and General Expense, 030 - Student Services, and 060 - Instruction and Departmental Research.

The request for state general fund dollars in Program 010 - Administration and General Expense is to assume the balance of administrative personnel costs now being paid by the intercollegiate athletic budget. (Currently

the salary and fringe benefit costs (\$67,106 for the biennium) for the intercollegiate athletic director are paid by the University from the Program 010 budget.) The request is for state funding for the following administrative personnel: the Associate Athletic Director, an Assistant Athletic Director, the Athletic Business Manager, the Athletic News Manager and two support staff. (The total request for 1975-77, with fringe benefits, is \$186,003.)

The request for state general fund dollars in Program 030 - Student Services is to fund two Physical Therapists twenty-five percent time each out of the Student Health budget and the Athletic Academic Advisor twenty percent time out of the Student Services budget. (Currently the salaries and fringe benefits for the two Physical Therapists and an Academic Advisor (one of the assistant football coaches) are being paid entirely from the intercollegiate athletic budget. (The total request for 1975-77 with fringe benefits is \$20,666.)

The request for state general fund dollars in Program 060 - Instruction and Departmental Research, is for \$115,429 over and above the faculty staffing formula to fund the women's intercollegiate athletic program for the next biennium.

The dollar total involved in Washington State's request is \$322,098.

State Colleges

The requests of the three state colleges participating in intercollegiate athletics are to move coaching from the Instruction and Departmental Research program (060) to Organized Activities Related to Instruction (070). The effect of this change would be to enable the institutions to hire new

faculty (within the faculty staffing formula) while providing state general fund dollars to fund the coaching activity in Program 070.

Central Washington State College

Central did not include a separate proposal for intercollegiate athletics in their 1975-77 biennial budget request. However, Central had made a proposal to the Office of Program Planning and Fiscal Management during the preceding biennium which would have moved their coaches' salaries into Program 070 - Organized Activities Related to Instruction. This request was not approved, however. For purposes of this study, Central was asked to provide Council staff with the impact of the change had it been approved. Central's request would have been \$182,004 for coaches' salaries and benefits, and would have been used to provide coaches for both the men's and women's intercollegiate athletic programs. (The number of FTE coaches involved per year is 5.3.)

Eastern Washington State College

Eastern's request was to provide for the funding of intercollegiate athletics in Program 070 - Organized Activities Related to Instruction. The total request for the biennium was \$269,894. (This total includes both salaries and benefits, as well as a request for \$19,800 for support to the coaches.) Eastern's request was based on the assumption that the request would provide the resources to support both men's as well as a women's intercollegiate athletic program. (The number of FTE coaches involved per year is 7.5.)

Western Washington State College

Western's request also was to provide for the funding of intercolle-

giate athletics in Program 070 - Organized Activities Related to Instruction. The total request was for \$199,334 including benefits, for the biennium. Western's request was also based on the assumption that the request would provide the resources to support both a men's as well as a women's intercollegiate athletic program. (Western's request was based on six FTE coaches per year.)

GENERAL

The intercollegiate athletic problems currently facing the institutions in the State of Washington are not unique to this state but are being shared by almost everyone who has anything to do with intercollegiate athletics.

Financial

Frank Broyles, Arkansas athletic director and football coach: "We're cutting down on paper, stamps, anywhere an expenditure can be reduced without hurting our program."

Joe Paterno, head football coach at Penn State, on single platoon football: "That's the only way to drastically cut expenses."

The University of Washington has announced plans to: "Strip all sports other than football and basketball of grants-in-aid beginning with the 1975-76 season."

Carl Maddox, athletic director at Louisiana State University, is considering action similar to the action taken recently by the University of Washington. Maddox and his staff are: ". . . exploring the possibility of reducing the number of scholarships in non-revenue sports."

In the Pacific Eight Conference, Oregon State University is already

phasing out all grants-in-aid in swimming, golf and tennis. (Baseball is a question mark right now.)

The University of Vermont has discontinued its football program. The University of Tampa in Florida recently announced that the 1975 season would be their last in football.

In an Associated Press (AP) article which appeared in newspapers around the country in early January, and dealt with the financial crunch in inter-collegiate athletics, Frank Brown made the following statements based on an AP survey: "Overnight trips have been cut drastically, and travel is by bus instead of airplane. In addition, teams are taking fewer players on the road, hiring fewer coaches, giving fewer scholarships, and eliminating varsity designation for sports that don't produce revenue."

Walter Byers, executive director of NCAA, stated recently: "There has never been more agreement on the necessity to cut costs."

Recruiting

Clint Richardson, a heavily recruited basketball player and senior at O'Dea High School in Seattle, recounted in the local newspapers recently some of the recruiting "pressures" he was subjected to concerning cars and money: "We'll get you some wheels so you won't have to walk anymore." "We'll take care of you -- you'll get more than you're supposed to get (under a scholarship)."

In their annual meeting held in early January, the National Collegiate Athletic Association (NCAA) and some 800 delegates focused on several issues. Concerning the recruiting issue, some of the proposals introduced

were: (1) To prohibit a college from contacting a student/athlete off-campus until after his junior year in high school; (2) To ban arrangements for summer jobs before enrollment in college; (3) To prohibit arrangements for loans to athletes; (4) To restrict schools to a maximum of three in-person off-campus contacts with an athlete during his high school years; and (5) To ban all grant-in-aid scholarships based on athletic ability. The NCAA is also proposing to boost its recruiting enforcement staff to eleven, up from four.

NOTE: For the readers information, numbers one and three passed; numbers two and four did not pass; and number five did not reach the convention floor for a vote. Also the proposal to boost the size of the recruiting enforcement staff was approved.

HEW Title IX Guidelines

(The proposed Department of Health, Education and Welfare regulation would require equal funding for men's and women's sports programs.)

Jess Hill, Commissioner of the Pacific Coast Athletic Conference:

"I'm all for women's athletic programs, but the problem is how to finance them. If you reduce men's athletics to take care of women's programs, I can foresee critical problems for the schools."

Joe Kearny, director of sports programs at the University of Washington: "Women's sports just happened to 'arrive' at a bad time economically."

GRANTS-IN-AID

One of the basic premises underlying these recommendations is that the financing policies distinguish between those sports which actively recruit using grants-in-aid based on athletic ability and those sports where financial assistance is provided to the participating students based solely on the individual's demonstrated need as determined by a confidential need analysis of his or her parents conducted by the College Scholarship Service in Berkeley, California.

Grants-in-aid are defined in this report as being financial support provided to a potential student/athlete to attend a college or university because of athletic ability, not on the basis of scholarship and not because of financial need.

There is a significant distinction between sports that revolve around recruiting and offer grants-in-aid based on athletic ability and sports that involve students where either no assistance is provided or where financial assistance is provided based on the athlete's demonstrated financial need. One of the major distinctions is the intensity of the recruiting effort associated with the use of athletic ability grants-in-aid.

Recruiting can entail a nation-wide search for talent. In some sports it means recruiting world-wide. For instance, skiers from Norway, soccer players from England, hockey players from Canada, gymnasts from Japan and tracksters from Africa just to name a few.

George Hanford in a report commissioned by the American Council on Education entitled "An Inquiry Into The Need For and Feasibility of A

National Study of Intercollegiate Athletics" made the following observations:

. . . One of the frustrations for any student of sports in the United States today is that of finding the line of demarcation between amateurism and professionalism. Another is that of deciding whether the distinction makes any difference anyway. Consider some of these anomalies. For purposes of intercollegiate competition, a professional in one sport was until last January considered a professional in all sports. At that time the rules were changed and now a professional in one sport is an amateur in all others, at least in college competition. It is unlikely, however, that he or she will be allowed to participate in international events. For years it was impossible for amateurs to compete with professionals in tennis but acceptable in golf. Now it is possible in both. An amateur is someone who presumably doesn't get paid for playing; yet what else but a payment for services rendered is a grant-in-aid awarded without reference to need?

Mr. Hanford goes on to point out that ". . . the definition of amateurism must be couched in degrees of nonprofessionalism"

The great majority of recent books and articles on the subject of intercollegiate athletics have stressed the basic distinction between the highly competitive atmosphere of heavy recruiting sports and those sports made available to those college students enrolling for other reasons. Another possible distinction would be revenue versus non-revenue sports. All events, however, have the potential for raising some revenue depending on the locality and the interest in the event. Along these lines, all institutions should be cognizant of potential revenues that can be generated from the various sports.

A more important distinction than that between "revenue" and "non-revenue" sports is the distinction between those sports where potential student/athletes are recruited using grants-in-aid based on the individual's athletic ability and those sports where financial assistance is

provided to the participating students based solely on the individual's demonstrated financial need.

The first recommendation of this report is:

That a distinction be drawn between those intercollegiate athletic sports in which participants are recruited and provided grants-in-aid based on their athletic ability and those intercollegiate athletic sports in which students participate and receive no such assistance.

The two universities currently offer grants-in-aid based on athletic ability; whereas, the three traditional state colleges offer a limited number of athletic ability awards to athletes who show a demonstrated financial need.

The grants-in-aid in the Pacific Eight Conference include only tuition and fees and room and board. A full NCAA grant-in-aid can also include laundry and some spending money. The average grant-in-aid cost per athlete at the University of Washington for the current year (1974-75) is \$2,307. The comparable average at Washington State University is \$2,354. The cumulative grant-in-aid to an individual (on the average) would, therefore, total between \$9,000 and \$10,000 for four years of college.

Table IV shows the dollars budgeted by sport for the current fiscal year (1974-75). The grants-in-aid expense for the University of Washington (\$656,600) makes up 21.9 percent of projected expenditures of \$3,004,512 for 1974-75. (It should be noted that revenue projections for 1974-75 are \$2,597,785 for an estimated deficit of \$406,727.) The grants-in-aid expense for Washington State University (\$395,801) makes up 23.6 percent of projected expenditures of \$1,675,477 for 1974-75. (Washington State University has assumed a balanced budget for 1974-75 with revenues equaling expenditures with \$12,097 held in General Reserve and shown as an expense.)

Table IV also points out that Washington State University is actually expending \$6,695 more than the University of Washington for grants-in-aid in basketball and football. (The University of Washington is spending \$5,395 dollars more than Washington State University in football and \$12,090 less in basketball.)

TABLE IV
GRANTS-IN-AID DOLLAR
AMOUNTS BY SPORT

<u>Type</u> <u>Sport</u>	<u>University</u> <u>Of Washington</u>	<u>Washington</u> <u>State University</u>
<u>Revenue</u>		
Basketball	\$ 39,756	\$ 51,846
Football	249,870	244,475
Sub-Total	<u>\$289,626</u>	<u>\$296,321</u>
<u>Non -Revenue *</u>		
Baseball	\$ 25,761*	\$ 29,000
Golf	11,217*	4,100
Gymnastics	29,160*	6,500
Skiing	2,877*	-0-
Soccer	8,736*	-0-
Swimming	50,985*	-0-
Tennis	13,758*	6,230
Track	77,031*	39,500
Wrestling	40,431*	14,150
Sub-Total	<u>\$259,956*</u>	<u>\$ 99,480</u>
Miscellaneous **	<u>\$107,018</u>	<u>\$ -0-</u>
TOTAL	<u>\$656,600</u>	<u>\$395,801</u>

*The University of Washington has decided to suspend all grants-in-aid based on athletic ability in those non-revenue sports shown above.

**The "Miscellaneous" total of \$107,018 for the University of Washington includes \$26,500 for summer session tuition and fees and room and board; \$1,149 for incidental fees; \$28,777 for graduate assistant coaches; \$13,368 in grants-in-aid to permanently injured student athletes; \$13,824 in room and board payments to student managers in other various sports; and \$23,400 for post-eligible players.

The state colleges, by contrast, are providing approximately \$9,500 in athletic ability awards based on demonstrated need during the current fiscal year as shown in Table V.

TABLE V
STATE COLLEGES' NEED BASED ATHLETIC
ABILITY AWARDS

<u>Institution</u>	<u>Approximate Amount</u>
Central Washington State College	\$6,100
Eastern Washington State College	\$1,400
Western Washington State College	\$2,000
Total	<u>\$9,500</u>

Table VI shows the grants-in-aid expenditures by the two universities for fiscal years 1972, 1973 and 1974 (actual) and budgeted for 1975.

TABLE VI
GRANTS-IN-AID EXPENDITURES BY FISCAL YEAR

<u>Fiscal Year</u>	<u>University Of Washington</u>	<u>Washington State University</u>
1972 (Actual)	\$491,137	\$359,845
1973 (Actual)	\$546,014	\$383,072
1974 (Actual)	\$600,161	\$381,056
1975 (Budgeted)	\$656,600	\$395,801

Recommendation number two deals with the financial responsibilities for the two types of sports, i.e. grants-in-aid as opposed to non-grants-in-aid sports. The recommendation is:

That those sports which recruit and provide grants-in-aid based on athletic ability be, either by themselves or in conjunction with other sports, self-sustaining as to all direct costs.

Grant-in-aid sports are more entertainment-oriented and the pressures to produce "a winner" are more intense than with the non-grant-in-aid sports. This phenomenon in the grants-in-aid sport of football makes the month of February a critical time of the year for intercollegiate athletic programs around the country. (February is the earliest that the NCAA will allow colleges and universities to "sign" high school football players to national letters of intent in football.) This "Letter of Intent" is a binding agreement between player and school, and pretty much assures the institution that this high school athlete will enroll for the fall term to begin four years of playing (performing) on their football team.

The legitimacy of this activity, i.e., engaging in recruiting using grants-in-aid is not in question. However, it is an activity in which the state should not have a financial commitment. On the other hand, grant-in-aid sports are a legitimate option to an institution if the institution can sustain the revenues needed to finance the direct costs as defined below.

Direct-costs would include wages, salaries and retirement and benefits for administrative personnel, coaches, information staff, fund raising and the related support staff. Also included under direct costs are those costs incurred while preparing the facility or area for an event or contest (set-up) and the subsequent clean-up afterwards. Other direct costs would include contractual personal services, goods and services, travel, equipment and any miscellaneous expenses that are directly related to those sports which recruit with grants-in-aid based on athletic ability.

Indirect cost areas would include those areas where the functions related to the intercollegiate athletic department are only one part of the

on-going college or university programs. Examples would be routine handling of payrolls, voucher expenditures, etc.; student services support, such as financial aid counseling, use of the student health service and student counseling center, etc.; and all plant operation and maintenance support, other than the direct expenses of an event, such as set-up and clean-up expense.

The third recommendation affirms current practices now being followed by the three traditional state colleges and extends this rationale to all institutions in the case of non-grant-in-aid sports. The recommendation is:

That coaching support for those intercollegiate athletic sports which do not recruit with grants-in-aid based on athletic ability be financed from within the faculty staffing formula in Program 060 - Instruction and Departmental Research.

This recommendation allows each institution to establish its own priorities in the activities area such as is now the case in the state colleges. For non-grant-in-aid sports, as well as recreation, intramurals and non-sport activities, the internal priorities would dictate the number of full-time equivalent (FTE) faculty from the faculty formula area which could be used for these purposes.

Currently in Program 060 - Instruction and Departmental Research at the state colleges, all faculty FTE are generated by the 060 formula. The FTEs provided to intercollegiate athletics are faculty FTEs that belong to the entire college. Each of the state colleges establishes its own priorities, and makes individual determinations as to how many FTE faculty it is going to "set aside" for such areas as intercollegiate athletics, forensics, music, theatre, etc. and academic administration; i.e., all those "areas"

that are functions of the college, but don't generate FTE faculty in the 060 formula.

If the two universities choose to eliminate grants-in-aid assistance based on athletic ability in certain sports, then the respective universities would have the option of doing what the state colleges have done for years, and this is to prioritize their available resources in such a manner that would allow for the funding of coaches' salaries from within the faculty staffing formula for those sports the institution chooses not to recruit with grants-in-aid based on athletic ability. As a matter of fact, Washington State University is already doing this with their women's intercollegiate athletic program.

If the University of Washington were to make the decision not to offer grants-in-aid in several sports areas, it would be possible for them to fund all or a majority of the coaching effort for these non-grant-in-aid sports out of the 060 budget. This would also be true of their women's intercollegiate programs. For women's intercollegiate athletics, this option should be given strong consideration by the University of Washington, especially when one takes into consideration the potential impact of the HEW Title IX guidelines, plus the fact that the University of Washington's women's programs do not now have grants-in-aid and the women's programs at all five institutions compete in the same league.

The respective requests (see page 13) at the three older state colleges are not consistent with Council recommendations. As a matter of fact, the first three recommendations which deal with possible institutional support as this support relates to grants-in-aid versus non-grants-in-aid follows the current practices at the three older state colleges. Council staff

feels it is highly desirable for the three older state colleges to maintain the strong interrelationship that now exists between the academic departments and their respective intercollegiate athletic programs. In addition, the decision as to the appropriate number of coaches is retained at the local level and not presented to the Governor and the legislature as special request items in a separate budget program. (Appendix B provides the institutional philosophies for each of the state colleges, including Evergreen. These "philosophies" relate to intercollegiate athletics, physical education and the institution as a whole.)

PLANT OPERATION AND MAINTENANCE

One of the premises underlying these recommendations is that there is a need to establish an equitable and consistent policy in the Program 040 - Plant Operation and Maintenance area.

The budgets for the Plant Operation and Maintenance - 040 Programs at all five of the four-year institutions are determined through the use of a formula. The Plant Operation and Maintenance formula has several components that determine the level of funding needed for a particular institution. The formula generates dollars in four major areas:

- (1) Building Maintenance
- (2) Utilities and Utilities Maintenance
- (3) Janitorial Services
- (4) Grounds Maintenance

The analysis of Program 040 - Plant Operation and Maintenance and the facilities and acreages used by intercollegiate athletics provides two important findings. These are (1) that all the facilities and acreages involved belong to the State of Washington and (2) virtually no money would be saved if the state were to eliminate all the intercollegiate athletic programs in the state. In reference to the second point, the facilities and acreages involved are extensively used for intramurals, physical education, general recreation and club sports and these facilities will continue to be heated, swept and maintained with or without intercollegiate athletics.

The request at the University of Washington is to correct inconsistencies, as well as imbalances that exist both within the University of

Washington and with the other four four-year institutions that have inter-collegiate athletics.

Within the University, the utilities (fixed) costs are currently being paid by the overall physical plant budget. In addition, the building maintenance for Edmundson Pavilion and the Pavilion Annex is presently funded under the formula. However, the janitorial element of the formula for these two facilities is now funded under the Program 040 formula. The "inconsistencies" are many. The Pavilion Annex is currently used by the music department and this facility no longer has a direct relationship to the intercollegiate athletic program. (The Annex provided necessary office space before the construction and subsequent occupancy of the Graves Building.) Further, three facilities that are closely related to inter-collegiate athletics, i.e., the Pavilion Swimming Pool, Graves Building (an office complex) and the Crew Shellhouse are now under the Program 040 formula. On the other hand, Husky Stadium, the stadium concession areas and various playing fields are "outside" the formula with maintenance and janitorial services paid by the sports program department.

The basic inconsistency that exists between the University of Washington and the other four-year institutions is that the facilities and acreages which are used for activities other than intercollegiate athletics are not now under the formula at the University of Washington while they are at the other schools.

Based on these findings and determinations, it is recommended:

That all physical plant facilities used for intercollegiate athletics be funded from the regular 040 - Plant Operation and Maintenance formula with

the exception of the janitorial element which will not be funded for outdoor stadiums and stadium related concession areas. That all facilities and acreages be recognized as being state-owned and be open and available for a wide range of activities with control assigned/delegated by the boards of trustees or regents of the respective institutions.

In reviewing the request for \$570,536, analysis indicated that revised calculations were necessary (See Table VIII). This produced a revised requirement of \$462,880 which would be generated at 60 percent of formula for the facilities and acreages involved.

TABLE VIII
COMPARISON OF THE UNIVERSITY OF WASHINGTON'S
ORIGINAL REQUEST WITH THE REFINED CALCULATIONS

	<u>Original Request</u>	<u>Refined Calculations</u>
Building Maintenance	\$146,850	\$161,776
Grounds Maintenance	72,126	28,198
Janitorial	253,442	245,260
Utilities Maintenance	18,332	6,406
Non-Formula	79,786	21,240
	<u>\$570,536</u>	<u>\$462,880</u>

Reasons for Refinement:

Building Maintenance - There was a slight increase (\$80,829) in the replacement cost of the stadium. In addition, both the replacement cost of the related concession areas and the astro-turf were included in the refined calculations. (A Building Maintenance factor of .0110 was used.)

	<u>1975-76</u>	<u>1976-77</u>
Stadium Only	\$10,823,283	\$11,507,424
Astro-Turf	584,062	623,794
Concession Areas	472,650	500,250
Total Replacement Cost	<u>\$11,879,995</u>	<u>\$12,631,468</u>

Grounds Maintenance - Original request was based on what the intercollegiate athletic grounds' crew is currently funded at rather than what the formula would generate.

Janitorial, Utilities Maintenance and the Non-Formula areas - In the recalculation of the various formula elements, it was discovered that portions of the parameters that "drive" these elements had already been included in the formula prior to the 1975-77 biennium request.

The University of Washington proposal included the janitorial element of Program 040 formula for Edmundson Pavilion and the Pavilion Annex. In addition, the University of Washington requested that all elements of the Program 040 formula be applied to Husky Stadium and Stadium Concession Building and that under the grounds maintenance element of the formula, the acreages that are currently outside the Program 040 formula be "brought under" the formula. (See Appendix C for detailed tables.)

In analyzing the request, it was determined that \$89,258 had been requested for janitorial services for the stadium and concession areas. This element is not included in other institutional requests. In addition, the basis of this formula element is custodial services for classroom and office facilities used, for the most part, on a year-around basis. Further, the recommendation presumes that necessary set-up and clean-up costs will be an appropriate charge to self-sustaining sports. The staff therefore recommends that \$373,622 be added to the 1975-77 appropriation for the University of Washington to implement recommendation four.

PROGRAM 010 - ADMINISTRATION AND GENERAL EXPENSE

PROGRAM 030 - STUDENT SERVICES

The fifth recommendation of this report is:

That certain costs of administration may be charged to Program 010 - Administration and General Expense and to Program 030 - Student Services, but only such administrative costs as can be demonstrated to comprise the appropriate share for those sports which do not recruit with grants-in-aid based on athletic ability (i.e., administrative costs for sports not expected to be self-sustaining).

The thrust of this recommendation, as in the case of Recommendation Three, is to allow institutions to make basic "trade-off" decisions among competing needs and priorities at the local level consistent with the financing policy framework outlined in this report.

This recommendation recognizes that some institutions may have intercollegiate sports that involve individuals receiving grants-in-aid based on athletic ability as well as sports that involve individuals who participate and receive no such assistance. For instance, that portion of the athletic director's salary and related employee benefits that would go to administering the non-grants-in-aid sports could be funded from Program 010 - Administration and General Expense. Another example of where personnel and goods and services expenditures might be split would be in the news bureau office which could include a portion of a position responsible for sports information.

In addition, in Program 030 - Student Services, there could be institutional support within the formula for intercollegiate athletic sports that don't offer grants-in-aid based on athletic ability as well support for the recreational, intramural and club sport areas.

PARTICIPATION IN DECISION MAKING

The report is based on the underlying theme which presumes local autonomy. Any decisions will require trade-offs at the local level in terms of the financial resources that can be made available for the respective institution's athletic programs. Recommendation number six deals with the opportunity for student participation in those intercollegiate athletic-related decisions that affect that portion of the available financial resources that are expected to be forthcoming from the students. The recommendation is:

That the presidents of the colleges and universities assure that adequate opportunity is provided for students to participate in decisions regarding the role of athletic programs at their institutions in the use of student funds which are allocated to these programs.

During the campus visits and subsequent interviews with athletic-related personnel, college and university administrators, faculty and students, an expressed concern centered around the role and input the various members of the campus community had or might have in those decisions involving the financing of intercollegiate athletics.

This concern was reiterated as the Council staff's draft report entitled, "The Financing of Intercollegiate Athletics", was reviewed by members of the Council on Higher Education and members of the faculty and student advisory committees. Although the concern was genuine, Council staff, advisory committee members, and Council members themselves felt the overall situation was generally good.

However, given the mixed system of financing and the need for a broadly based financial structure including services and activities fees, budget

program support, gate receipts, gate guarantees and private contributions, the need to assure opportunities for participation in the decision-making process regarding the student-related portions of the funding structure led to the adoption of recommendation number six as stated above.

CONCLUSIONS

These recommendations do not "solve" the financing problems. They do provide institutions with a clear understanding of the state's relationship to financing intercollegiate athletics in this state and an opportunity to make decisions at the local level as to breadth, depth and type of program.

In order to "solve" the issue at the state level, either the state would need to make substantial appropriations and the associated long-range commitment for support and involvement or to eliminate programs altogether. These recommendations urge that the state not assume this relationship, but to leave the matter as one of local control in line with local priorities.

This report cannot address the problems at the national level; although efforts should continue to produce economies at the state, regional and national level.

APPENDIX A

University of Washington
Cost Saving Measures

University of Washington Cost Reductions

- (1) Reduction in staff. The position of Assistant Athletic Director for Administrative Services will not be continued when the incumbent retires at the end of calendar year 1974. His duties will be assumed by the Associate Director for Men's Intercollegiate Athletics. Other reductions include the elimination of two Equipment Room Technicians, one Sports Information Office position, the stadium/pavilion security patrol, the stadium painting crew, and a reduction in athlete vacation employment. The total savings including related benefits is projected at \$61,900.
- (2) Reduction of \$55,400 in department recruiting expenses and administrative travel. Significant reductions include \$17,000 from the Director's office, \$5,000 from the Sports Information Office, \$6,800 from basketball and \$15,000 from football.
- (3) Reduction of \$78,150 from team travel. This includes cancellation of all non-conference spring vacation trips to California for baseball, golf, gymnastics, soccer, tennis and track. A savings of \$30,000 has been realized by elimination of two charter flights to football games at Oregon State and Washington State and a sale of surplus airplane seats on the Texas trip. A non-conference tour to the midwest for the wrestling team has been cancelled and the crew's trip to Harvard has been eliminated.
- (4) The budget for sports equipment and supplies has been reduced by \$32,700. Major savings were effected by the elimination of the provision of off-season practice equipment and training aids furnished to athletes.

- (5) All team banquets have been deleted except for football and basketball.
- (6) Football and basketball training table budgets have been cut by \$4,800.
- (7) The band budget was reduced by \$20,900, of which \$13,200 was designated for away game travel. However, the band will travel to the traditional game with Washington State University.
- (8) Intercollegiate support of the Sports Medicine program has been reduced by \$70,000 through the transfer of the program to the School of Medicine. A potential savings of an additional \$150,000 may be possible in future years by shifting the entire cost to the School of Medicine.
- (9) Other miscellaneous reductions include elimination of participation in non-NCAA championships (individual and team travel to National, AAU, Pan American and Olympic trials), and elimination of complimentary tickets to department staff for home athletic events.

NOTE: The above cost savings measures were instituted after the development of the initial Sports Program Department budget for 1974-75 showed expenses exceeding revenues by approximately \$775,000. These cost saving measures for the current fiscal year are reflected in the revised budget deficit which is estimated to be \$406,727 for 1974-75.

APPENDIX B

State College
"Philosophy" Statements
and
Policy Statements

CENTRAL WASHINGTON STATE COLLEGE

DEPARTMENT OF PHYSICAL EDUCATION

ELLENSBURG, WASHINGTON

98924

TO: Council on Higher Education

FROM: Athletic Department

RE: Philosophical Statement of the Athletic Program

The Intercollegiate Athletic Program at Central Washington State College is an integral part of the total educational program, subject to the same aims, policies, and objectives as other departments on campus.

The total intercollegiate program must, therefore, be the full responsibility of the president and his administrative staff who must be in full control of all policies and procedures which govern the athletic program. We believe that intercollegiate athletics fully justify being a full member of the educational family of our institution and, properly administered, provide benefits to the athlete and the institution worthy of institutional acceptance and financial support.

The athletic program offers the participants valuable educational experiences not provided in other phases of the educational program. The program provides valuable laboratory-learning experiences for students preparing for professional careers in recreation, coaching, and the teaching of physical education. Central Washington State College is affiliated with the Evergreen Conference, the NAIA, NCAA, and AIAW-NCWSA, and abides by their rules, regulations, and policies.

In light of the above statements, Central Washington State College has maintained the athletic program as an integral part of the Department of Health, Physical Education, and Leisure Studies.

Our student athletes receive college credit for their varsity sports in the same manner as do other students who enroll in physical education activity classes. All coaches have faculty rank and are full time instructors in the Physical Education Department.

CENTRAL WASHINGTON STATE COLLEGE

DEPARTMENT OF PHYSICAL EDUCATION

ELLENSBURG, WASHINGTON

98926

Council on Higher Education, page 2

Since our program has educational and cultural value and since it is administered like any other departments within the college, we feel it should receive state funding. Central could use funding in the following areas.

1. Move coaches from 06 to 07 so that the college is not penalized because their particular assignment does not produce the required student credit hours.
2. Construction and maintenance of facilities and equipment and other physical plant charges.
3. Financial aid for the Women's Athletic Programs due to the rapid expansion of their programs and to meet the obligations of Title IX.
4. The purchase of athletic goods and equipment. This was allowed for Public Schools by the Attorney General's opinion of October 31, 1973.

EASTERN WASHINGTON STATE COLLEGE

ATHLETIC POLICY STATEMENT

July 1974

Eastern Washington State College, as a member of the Evergreen Conference and the National Association of Intercollegiate Athletics (NAIA) which govern the varsity athletic programs for men, and the Pine League, the Northwest College Women's Sports Association (NCWSA) and the Association of Intercollegiate Athletics for Women (AIAW) which govern the varsity athletic program for women, subscribes to the basic philosophies of these bodies. Its athletic programs are operated in compliance with the constitutions and by-laws or other regulatory documents of these groups.

A goal of athletics at EWSC is to provide educational experiences for its students through participation in intercollegiate athletics. Eastern Washington State College strives to field teams that can compete favorably in all sports it sponsors, and to provide representative facilities for its student athletes and patrons.

The intercollegiate athletic program is administered by the Departments of HPERA which are responsible for staffing, coordinating, and planning related to facilities and operation. Normal administrative procedures will be under the coordination of the Dean of Academic Affairs. General policy and program development will be under the guidance of the College Athletic Council. The College Athletic Council will report regularly on its actions to the Academic Senate and the ASB Council, which bodies may communicate recommendations to the Athletic Council for its consideration. The Academic Senate and the ASB Council may review the athletic program for its accord with all-college policy and transmit its findings to the Athletic Council and the President.

The Director of Athletics manages and coordinates the activities of the intercollegiate athletic program and is responsible for school representation to NCWSA and the Evergreen Conference. The chairman of the College Athletic Council, who is appointed by the President, is the faculty athletic representative to the Conference.

The College Athletic Council is responsible to the President of the College, who will assign its responsibilities. It will establish college athletic policy, which shall be in accord with college educational policies. It shall not determine specific coaching or teaching procedures. The Council shall make recommendations on questions to be voted upon in the Evergreen Conference; such Conference matters requiring an official College position shall require endorsement by the President. The Council shall review and make recommendations on standards for eligibility and financial aid; the number of scheduled games or contests in each sport in a season; scheduling of nonconference national or international competition of teams or individuals, and post-season competition other than regular conference, NCWSA, AIAW or NAIA playoffs or tournaments. The Council will review and approve, alter, or reject the athletic

budget proposals. The Council will act on recommendations for athletic awards, and adjudicate athletic award questions. The Council will hear individual appeals which have fully exhausted department procedures, and shall make a specific recommendation to the Dean of Academic Affairs for his action.

Student Athletes' Rights and Responsibilities

As stated above, the athletic programs of Eastern Washington State College are operated in compliance with the constitutions of the associations in which membership is held. Any written or oral rules of the departments will avoid unnecessary intrusion into the private lives of the athletes.

Participation in men's and women's intercollegiate sports is open to all eligible E.W.S.C. students without regard to race, religion, color or creed. Athletics at E.W.S.C. will provide for equality of opportunity for full participation by students of both sexes. Students who engage in intercollegiate athletics must recognize the responsibilities they accept upon joining the team. The athletes must work to the best of their ability to promote the success of the team while conducting themselves in a manner that will not discredit their team or Eastern Washington State College. This may involve personal sacrifice not necessarily required of non-athletes and requires that they respect the rights of all other individuals involved in the program.

The Departments of HPERA and/or student athletes may adopt a "Code of Conduct" for the entire athletic program should this be deemed necessary for the successful operation of intercollegiate athletics. If such a code is devised, it must be consistent with the athletic policy statements contained herein and is subject to review and approval, alteration, or rejection by the Athletic Council.

Discipline

An athlete may be disciplined for violation of reasonable rules, written or unwritten, which in the judgment of the coach are required for the success of the team. Such discipline may consist of:

- (a) probation
- (b) suspension for one or more games
- (c) dismissal from the squad

The team coach is to assess appropriate disciplinary action, in accord with the procedures approved by the Athletic Council. If the action leading to such discipline is one which could have been carried on by a non-athlete with impunity then there must be clear evidence that the disciplined athlete has been fully informed and was well aware of the possible consequences of his action.

Appeals

Any disciplinary action by a head coach is subject to the following appeal procedures:

Within five days of the disciplinary action by the coach, the athlete must file written notices of appeal with the Director of Athletics and with the Chairman of the Athletic Council. The Director of Athletics will initiate the following three-step procedure:

1. Appeal for reconsideration to the coach involved. If the student desires further appeal, the Athletic Director initiates the appeal to Step 2.
2. Appeal to a representative student athlete committee composed of athletes named by the Athletic Council from a list recommended by the coaches and student athletes of the team or squad. The committee will consider and render a judgment on all grievances that a student athlete in that sport presents to it for study and/or action.
3. Any student athlete who is not satisfied with the decision made by the coach and/or the student athlete committee within his sport may ask for a review by the Athletic Director and has a right to appeal the Athletic Director's decision to the Athletic Council.

Each individual step of this procedure is to be completed as expeditiously as possible and in no case to exceed three class days. It is the responsibility of the Director of Athletics to route the appeal through the three steps within the stated time limit. The proceedings of each step in the appeal process shall be recorded in writing and all records shall be forwarded to the succeeding step in the appeals process.

Should the athlete wish to appeal the decision of the Athletic Director he must send written notice of such appeal to the Chairman of the Athletic Council within five days. The Chairman of the Athletic Council will notify the Director of Athletics and the coach involved of such appeal. Again the appeal process must be completed as soon as possible and not to exceed three class days. Such process will consist of a hearing before the Athletic Council, including ex officio members. Both the athlete and the coach will be called to testify, as well as witnesses requested by the athlete, the coach, and the Athletic Council itself. Following due deliberations by the Council, the regular members (excluding all ex officio members) shall render a decision by secret ballot. A total of seven affirmative or negative votes is necessary for a decision. If a decision is not reached on the first ballot, then discussion and balloting will proceed until a decision is reached.

A specific recommendation shall be communicated to the Dean of Academic Affairs for implementation. Any further appeal is to the President of the College.

Athletic Budget

The complete and final athletic budget proposals must be submitted to the Athletic Council members for review and approval at least two weeks prior to submission to the Student Services and Activities Fee Committee which is their funding source.

Financial Aid to Athletes

Financial aid to athletes is administered in accord with the principles and procedures outlined in conference by-laws.

Funds for athletic grants-in-aid may be raised through public solicitation under procedures approved by the College Athletic Council. However, such funds can be used only to give grants-in-aid to those students who have verifiable need as computed by the College Scholarship Service and shall be handled through the Financial Aids Office. Grants-in-aid for a given student shall never exceed the cost of tuition and fees for that student. The Athletic Director designates those athletes who receive grants-in-aid based on a distribution formula for the various sports and in consultation with the coaches. Policies for athletic grants and aid to women students shall be in accordance with the policy of NCWSA.

Eligibility

All students who meet the standards of eligibility set down by the associations in which Eastern Washington State College holds membership are eligible and encouraged to participate in intercollegiate athletics.

Athletic Awards

Criteria for the granting of athletic awards are established by the appropriate program director, subject to review and approval of the College Athletic Council.

The Council will make decisions on awards that are exceptions to the established criteria but are recommended by the appropriate program director.

A student may appeal an award decision through the established appeals procedure.

Conference Matters

The Council makes recommendations on questions dealing with major changes in the constitutions and by-laws of the associations in which membership is held. Proposed changes in these constitutions and by-laws initiated at Eastern Washington State College must also be approved by the Council prior to being officially taken to the appropriate association. Such matters as require an official college position shall require the endorsement of the President.

Game Protests

Evergreen Conference game protests are handled under the procedures as outlined in Article VII, Section I, of the Evergreen Conference By-Laws. In addition, protests initiated by Eastern Washington State College are to be approved by the College Athletic Council prior to being officially filed with the Conference. Voting on protests filed by other conference schools will be done by the Athletic Director and the Faculty Athletic representative as the institution's conference representatives.

Scheduling

It is the goal of the College to schedule athletic events with teams representing institutions which have similar policies and standards regarding academics, athletics and constitutional rights.

The scheduling policy for E.W.S.C. is as follows:

All intercollegiate contests scheduled on a conference basis are originally scheduled by the conference athletic directors or women's sports adviser at conference meetings.

All intercollegiate contests with non-conference opponents are tentatively scheduled by the Athletic Director or women's sports adviser and then reviewed and approved by the College Athletic Council.

Scheduling of non-conference national or international competition of teams or individuals and post-season play-offs, other than NAIA or AIAW sanctioned playoffs or meets are submitted to the Council for approval prior to scheduling.

The final decision on all original scheduling and subsequent cancellation of intercollegiate contests rests with the President of the College acting on recommendation of the College Athletic Council.

WESTERN WASHINGTON STATE COLLEGE

PHILOSOPHICAL STATEMENT ABOUT INTERCOLLEGIATE ATHLETICS

At the outset it should be indicated that the three State Colleges are in a different category from the University of Washington and Washington State University in the area of intercollegiate athletics.

Western Washington State College considers men's and women's intercollegiate athletics as a part of the total educational program of the institution. Programmatically athletics are classified as departmentally related activities of the Physical Education Department and an augmentation of the instructional component. All of the coaches carry academic teaching responsibilities in addition to obligations in athletics. The athletic program is an important aspect of the training program for coaches and Physical Education teachers in the State.

The cost for coaching the various sports should be supported by the general fund budget with a proration between credit generating instruction (formula) and athletic instruction (non-formula).

Physical plant costs are included as a part of the total institutional formula for space and maintenance costs of academic areas because of the predominant use of these facilities for instructional purposes. It should be noted that the College several years ago decided to support a City of Bellingham plan to build a stadium for football and track activities rather than to construct a major facility on campus. Presently these facilities are leased by the College at a nominal cost from services and activities fees. The State was saved a considerable amount of capital construction money by this action.

Operational costs of intercollegiate athletics should be borne by student services and activities fees and gate receipts which are minimal at the State Colleges.

1/8/75

The Evergreen State College

January 2, 1975

Mr. Norm Fischer
Council on Higher Education
908 East 5th
Olympia, Washington 98504

Dear Mr. Fischer:

Pete Steilberg has relayed your desire for institutional positions on intercollegiate athletics and state funding thereof. I appreciate the opportunity to voice that of The Evergreen State College.

Evergreen's activities reflect its philosophy towards sports:

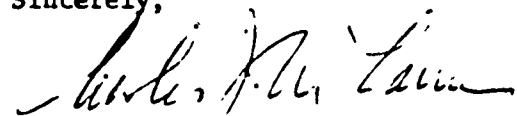
Evergreen has no intercollegiate athletic program and has no plans to begin one. We base our athletic program on participation; we do not orient it to the spectator. Evergreen has no physical education department, no physical education teachers, no coaches.

Our facilities are used for individual and group recreation, club sports, academic instruction as part of certain coordinated studies programs.

State funds support administrative costs of the program; other recreational program costs are borne by S & A fees.

Evergreen's position maintains that recreational, participatory sports, and other club and intramural physical activities have direct educational and developmental values, whereas intercollegiate athletics, those almost entirely directed towards spectators, do not. We therefore support strongly the use of state funds for supporting participatory sports and physical activities, through the extension of the 03 formula, and in cases where there is a direct and appropriate academic connection, through the 06 formula. We strongly oppose the use of state funds to support intercollegiate athletics whose prime end has come to be entertainment.

Sincerely,


Charles J. McCann
President

CJM:bb

53
CJL:bb 505

APPENDIX C

University of Washington
Program 040 - Plant
Operation and Maintenance
Formula Detail

TABLE I-C

UNIVERSITY OF WASHINGTON
THE RELATIONSHIP OF INTERCOLLEGIATE ATHLETICS
AND THE FORMULA 040 ELEMENTS
1973-74 AND 1975-77 BIENNIIUM

Description	All Activities -- Intercollegiate Athletics, Physical Education, Intramurals, Club Sports, Etc.					Intercollegiate Athletics		
	1973-75 Formula	1975-77 Formula	1975-77 Requested Formula Increase	1975-77 Formula Total	1973-75 Formula	1975-77 Formula	1975-77 Requested Formula Increase	1975-77 Formula Total
Fixed Formula	\$190,903	\$239,966	\$ 0	\$ 239,966	\$ 69,390	\$ 87,224	\$ 0	\$ 87,224
Variable Formula								
Building	299,915	328,921	161,776	490,697	117,403	128,930	75,239	204,169
Janitorial	198,102	217,552	245,260	462,812	49,772	54,659	112,796	167,455
Grounds	20,516	22,531	28,198	50,729	8,042	8,832	9,398	18,230
Utilities	19,768	21,708	6,406	28,114	7,750	8,510	2,979	11,489
Total Variable	537,901	590,712	441,640	1,032,352	182,967	200,931	200,412	401,343
Non-Comparable	0	0	21,240	21,240	0	0	21,240	21,240
Total Program 040	\$728,804	\$830,678	\$462,880 ¹	\$1,293,558	\$252,357	\$288,155	\$221,652	\$509,807
Impact of Proposed Recommendation	N/A \$728,804	N/A \$830,678	-89,258 ² \$373,622 ³	-89,258 \$1,204,300	N/A \$252,357 ⁴	N/A \$288,155	-44,669 \$176,983	-44,669 \$465,138

¹ This figure (\$462,880) corresponds with the refined calculations shown on Page 31.

² This figure (\$-89,258) represents the janitorial element dollar total for the 1975-77 biennium for Husky Stadium and the related concession areas (Page 32).

³ This figure (\$373,622) represents the dollar adjustment to the University of Washington 1975-77 operating budget as recommended in this study (Page 32).

⁴ This figure represents the current (1973-75) contribution to intercollegiate athletics at the University of Washington (Page 6).

TABLE II-C

BIENNIUM IMPACT ON THE FORMULA ELEMENTS
FOR THOSE FACILITIES AND ACREAGES
NOT NOW UNDER THE 040 FORMULA
AT THE UNIVERSITY OF WASHINGTON

<u>DESCRIPTION</u>	<u>BUILDING MAINTENANCE</u>	<u>JANITORIAL</u>	<u>GROUNDS MAINTENANCE</u>	<u>UTILITIES MAINTENANCE</u>	<u>NON- COMPARABLE</u>	<u>TOTAL VARIABLE</u>
HUSKY STADIUM	\$155,355	\$ 77,409	\$ 6,385	\$ 6,152		\$245,301
HUSKY STADIUM PLAYING SURFACE & TRACK	---	---	11,140	---		11,140
HUSKY STADIUM CONCESSION AREAS	6,421	11,849	264	254		18,788
EDMUNDSON PAVILION	---	151,396	---	---		151,396
EDMUNDSON PAVILION ANNEX	---	4,606	---	---		4,606
PRACTICE FIELDS	---	---	10,409	---		10,409
NON-COMPARABLE OR NON-FORMULA					\$21,240	21,240
TOTAL	\$161,776	\$245,260	\$28,198	\$ 6,406	\$21,240	\$462,880 ¹
IMPACT OF PROPOSED RECOMMENDATION	-89,258 ² \$ 72,518	-0- \$245,260	-0- \$28,198	-0- \$ 6,406	-0- \$21,240	-0- \$373,622 ³

¹ See "Note" Number 1 on Table I-C.

² See "Note" Number 2 on Table I-C.

³ See "Note" Number 3 on Table I-C.

TABLE III-C
EXPENDITURE AND BUDGET PATTERNS
FOR THE PLANT OPERATION AND MAINTENANCE PORTION
OF THE UNIVERSITY OF WASHINGTON
DEPARTMENT OF SPORTS PROGRAMS

<u>Description</u>	<u>Actual Expenditures 1973-74</u>	<u>Budgeted Expenditures 1974-75</u>	<u>Biennium Total 1973-75</u>
<u>Expenses Applicable To The 040 Plant Operation and Maintenance Formula*</u>			
Janitorial Salaries, Wages & Benefits	\$121,784	\$142,068	\$263,852
Stadium and Fields Maintenance	19,605	14,000	33,605
Security	8,944	6,200	15,144
Janitorial and Paint Supplies	13,543	12,200	25,743
Equipment	10,198	1,000	11,198
Miscellaneous	2,613	2,800	5,413
Insurance	4,533	4,700	9,233
Sub-Total	<u>\$181,220</u>	<u>\$182,968</u>	<u>\$364,188</u>
<u>Miscellaneous Repairs</u>			
Pavilion	\$ 12,602	\$ 8,000	\$ 20,602
Shellhouse	6,350	5,000	11,350
Graves Building	2,263	3,500	5,763
Sub-Total	<u>\$ 21,215</u>	<u>\$ 16,500</u>	<u>\$ 37,715</u>
<u>Other</u>			
Amortization of Stadium Astro-Turf	<u>\$ 30,000</u>	<u>\$ 30,000</u>	<u>\$ 60,000</u>
TOTAL	<u>\$232,435</u>	<u>\$229,468</u>	<u>\$461,903</u>

*Council staff segregated those expenditure items that would be related to the 040 formula and grouped them as shown above.

NOTE: This table was developed to determine the actual expenditures for the current biennium (1973-75) for the Plant Operation and Maintenance portion of the Sports Program Department.

APPENDIX D

Washington State University
Program 040 - Plant
Operation and Maintenance
Formula Detail

TABLE I-D

WASHINGTON STATE UNIVERSITY
THE RELATIONSHIP OF INTERCOLLEGIATE ATHLETICS
AND THE FORMULA 040 ELEMENTS
1973-75 AND 1975-77 BIENNIIUM

<u>Description</u>	<u>All Activities -- Intercollegiate Athletics</u> <u>Physical Education, Intramurals, Club Sports, Etc.</u>		
	<u>1973-75</u> <u>Formula</u>	<u>1975-77</u> <u>Formula</u>	<u>Intercollegiate Athletics</u> <u>1973-75</u> <u>Formula</u>
Fixed Formula	\$280,202	\$349,609	\$ 81,003
Variable Formula			\$101,064
Building	362,910	400,617	106,483
Janitorial	305,229	305,229	77,618
Grounds	47,063	48,884	29,650
Total Variable	\$715,202	\$754,730	\$213,751
Total Program 040	\$995,404	\$1,104,339	\$294,754
			\$327,029

APPENDIX E

University of Washington
Washington State University
Revenue and Expenditure Detail

TABLE I-F
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS
UNIVERSITY OF WASHINGTON

Statement of Income and Expense

	Year ended June 30		Year ended June 30		Year ended June 30	
	Income	Expense	Income	Expense	Net income or (expense)	Net income or (expense)
	Budgeted 1975		1974		1975	1974
DEPARTMENT OR SPORT						
Football	\$1,854,000.00	\$ 640,748.00	\$1,881,986.00	\$ 660,952.00	\$1,213,252.00	\$1,221,034.00
Basketball	154,000.00	177,620.00	138,692.00	171,379.00	(23,620.00)	(32,687.00)
Baseball	---	31,472.00	---	---	(31,472.00)	---
Crew	---	71,112.00	---	---	(71,112.00)	---
Golf	---	7,860.00	---	---	(7,860.00)	---
Tennis	---	9,400.00	---	---	(9,400.00)	---
Gymnastics		19,705.00	---	---	combined	---
Soccer		11,400.00	---	---	(167,792.00)	---
Swimming		35,524.00	---	---	---	---
Track		67,063.00	---	---	---	---
Wrestling		44,800.00	---	---	---	---
All Sports	---	52,000.00	12,307.00	364,343.00	(52,000.00)	(352,036.00)
Recr/Relations	---	---	---	---	---	---
S/Ath. Relations (Services)	---	117,144.00	---	227,503.00	(117,144.00)	(227,503.00)
Concessions (exc. football & basketball)	11,300.00	---	12,047.00	---	11,300.00	12,047.00
Interest income	80,000.00	---	141,960.00	---	80,000.00	141,960.00
Misc. (NCAA/Pac 8 settlement, Stad/Pav rental and misc.)	82,701.00**	---	75,387.00	---	82,701.00	75,387.00
Women's Athletics	---	180,112.00	---	N/A	(180,112.00)	N/A
Band Rally	5,084.00***	21,528.00	6,895.00	26,984.00	(16,444.00)	(20,089.00)
Grants-in-Aid	400,000.00	656,600.00	403,743.00	600,161.00	(256,600.00)	(196,418.00)
Transfers from surplus	---	---	---	---	---	---
Totals	\$2,597,785.00	\$2,144,088.00	\$2,673,017.00	\$2,051,322.00	\$ 453,697.00	\$ 621,695.00
GENERAL OVERHEAD EXPENSES						
General Administration (Business Office)	\$ 128,452.00	\$ 520,063.00
General Administration (Equipment rental)	62,512.00	---
Directors office	152,892.00	---
Departmental Relations	56,088.00	---
Fund Development/Tickets	76,012.00	---
Sports Medicine	155,000.00	179,415.00
Pavilion/Plant	229,468.00	393,743.00
Totals	\$ 860,424.00	\$1,093,221.00
NET INCOME OR (EXPENSE)	\$ (406,727.00)	\$ (471,526.00)

*Student Fee Recovery

**Includes \$52,701.00 (1975) and \$50,966.00 (1974) Student Fee Recovery

***Student Fee Recovery

****Detail not available from Price-Waterhouse and Company Financial Statements.

Sources: University of Washington
Department of Intercollegiate Athletics
Budget and expenditure detail
Price-Waterhouse and Company
Financial Statements
September 26, 1974

TABLE II-E

ASSOCIATED STUDENTS OF WASHINGTON STATE UNIVERSITY
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

Statement of Income and Expense

	Year ended June 30		Year ended June 30		Year ended June 30	
	Budgeted 1975		1974		1973	
	Income	Expense	Income	Expense	Net Income or (Expense)	Net Income or (Expense)
DEPARTMENT OR SPORT:						
Baseball	\$ 1,500.00	\$ 38,508.00	\$ 1,739.25	\$ 42,556.19	\$ (37,008.00)	\$ (35,351.52)
Basketball	101,570.00	168,083.00	219,750.75	300,859.87	(66,511.00)	(103,341.30)
Football	1,001,104.00	493,852.00	1,029,447.23	539,618.14	507,252.00	280,678.88
Golf	---	4,350.00	---	7,488.83	(4,350.00)	(6,428.88)
Gymnastics	---	4,483.00	1,766.55	8,890.57	(4,483.00)	(8,502.17)
Swimming	---	---	---	---	---	(19,784.77)
Tennis	---	5,674.00	---	5,065.55	(5,674.00)	(7,683.98)
Track	600.00	49,213.00	13,507.54	75,112.64	(48,613.00)	(60,192.72)
Wrestling	600.00	10,956.00	22.50	16,916.79	(10,356.00)	(7,751.01)
Season Tickets	322,200.00	2,515.00	316,794.99	2,233.77	319,685.00	303,082.73
Grants-in-aid	260,000.00	395,801.00	248,930.81	381,055.99	(135,801.00)	(160,189.65)
Totals	\$1,687,574.00	\$1,173,435.00	\$1,831,959.62	\$1,379,798.34	\$514,139.00	\$174,535.11
GENERAL OVERHEAD EXPENSE						
Contributed funds	\$ 88,655.00	\$ 71,814.85
Training room	57,113.00	63,299.81
Athletic News Director	49,589.00	44,992.80
Equipment room	17,859.00*	16,610.43
Administrative office	238,115.00	125,422.71
Band	12,010.00	7,972.91
Playgrounds and fields	1,260.00	1,987.80
Other	37,441.00	53,385.33
General reserve	12,097.00	---
Totals	\$514,139.00	\$385,486.64
Other expense - interest charged on account balances - net	50,000.00**	15,362.10
Other expense - provision for uncollectible accounts less recoveries	N/A	(699.42)
Other expense - cash short	N/A	---
Other (income) - cancellation of outstanding checks	N/A	(554.08)
Total general overhead expense	564,139.00	399,595.24
OPERATING INCOME OR (EXPENSE)	(26,303.67)	(225,060.13)
Add or (Deduct): Prior year transactions in current year	2,196.55	(6,834.02)
Deduct: Capital outlay expenditures	7,588.91	5,203.57
NET INCOME OR (EXPENSE)	\$ (31,696.03)	\$ (237,097.72)

* \$1,500 in recovery of lost equipment was netted out.

** Estimate

SOURCE: Financial Statements
Howard B. Schoeff, CPA
September 5, 1974

1974-75 Budget Proposal
Department of Intercollegiate Athletics
Washington State University

TABLE III-E

UNIVERSITY OF WASHINGTON

COST COMPONENTS BY SPORT AND OTHER
MAJOR BUDGETARY CATEGORIES AS
BUDGETED FOR FISCAL YEAR 1974-75

	Salaries And Wages	Goods and Services	Administration/ Staff Travel	Team Travel	Employee Benefits	Other ¹	Sub-Total	Grants- in-Aid	Total
Baseball	\$ 9,072	\$ 5,200	\$ 600	\$ 8,000	\$ 1,600	\$ 7,000	\$ 31,472	\$ 25,761	\$ 57,233
Basketball	55,020	59,300	12,000	28,700	9,700	12,900	177,620	39,756	217,376
Crew	33,512	2,100	1,500	16,500	5,500	12,000	71,112	--	71,112
Football	181,848	204,100	60,000	95,300	30,200	69,300	640,748	249,870	890,618
Golf	2,160	500	400	3,500	400	900	7,860	11,217	19,077
Gymnastics	7,305	1,800	600	5,700	1,300	3,000	19,705	29,160	48,865
Skiing	--	--	--	--	--	--	--	2,877	2,877
Soccer	1,500	4,700	500	2,400	300	2,000	11,400	8,736	20,136
Swimming	15,424	5,200	1,000	10,000	2,700	1,200	35,524	50,985	86,509
Tennis	3,200	400	500	3,400	600	1,300	9,400	13,758	23,158
Track	30,863	5,700	3,000	14,000	5,500	8,000	67,063	77,031	144,094
Wrestling	16,500	9,500	1,000	11,900	2,900	3,000	44,800	40,431	85,231
Women's Athletics	63,741	16,780	4,600	50,902	10,400	33,689	180,112	--	180,112
Other*	--	--	--	--	--	--	--	107,018	107,018
All Sports	--	4,500	--	25,000	--	22,500	52,000	--	52,000
Band Rally	1,428	9,600	500	6,900	100	3,000	21,528	--	21,528
(GA) Business Office	71,952	29,200	800	--	12,500	14,000	128,452	--	128,452
(GA) Equipment Room	52,012	(300)	500	--	8,900	1,400	62,512	--	62,512
Director's Office	73,092	54,100	13,000	--	12,700	--	152,892	--	152,892
Department of Relations	28,388	11,200	4,000	--	4,500	8,000	56,088	--	56,088
Fund Development	58,312	6,700	700	--	10,300	--	76,012	--	76,012
Sports Medicine	--	155,000	--	--	--	--	155,000	--	155,000
Pavilion/Plant	125,468	70,700	500	--	20,800	12,000	229,468	--	229,468
S.A. Relations	64,344	10,400	6,200	23,000	9,200	4,000	117,144	--	117,144
TOTALS	\$895,141	\$666,380	\$111,900	\$305,202	\$150,100	\$219,189	\$2,347,912	\$656,600	\$3,004,512

¹ Includes supplies (game films, athletic equipment, awards, etc.); contractual services; and miscellaneous.

*Miscellaneous, graduate assistant coaches, permanently injured, managers, post eligible, etc.

TABLE IV-E

WASHINGTON STATE UNIVERSITY

COST COMPONENTS BY SPORT AND OTHER
MAJOR BUDGETARY CATEGORIES AS
BUDGETED FOR FISCAL YEAR 1974-75

	Salaries And Wages	Goods and Services	Administration/ Staff Travel	Team Travel	Employee Benefits	Other ¹	Sub-Total	Grants- in-Aid	Total
Baseball	\$ 16,200	\$ 7,103	\$ 2,500	\$ 10,561	--	\$ 2,144	\$ 38,508	\$ 29,000	\$ 67,508
Basketball	44,714	53,166	24,000	34,498	--	11,705	168,083	51,846	219,929
Football	172,419	119,307	47,000	127,401	--	27,725	493,852	244,475	738,327
Golf	--	1,500	--	2,850	--	--	4,350	4,100	8,450
Gymnastics	40	603	600	2,990	--	250	4,483	6,500	10,983
Swimming	--	--	--	--	--	--	--	--	--
Tennis	600	1,690	600	2,784	--	--	5,674	6,230	11,904
Track	16,140	11,865	4,000	16,494	--	714	49,213	39,500	88,713
Wrestling	--	3,433	600	6,073	--	850	10,956	14,150	25,106
Season Tickets	--	2,515	--	--	--	--	2,515	--	2,515
Contribution Campaign	31,140	16,090	34,545	--	--	6,880	88,655	--	88,655
Training Room	22,808	26,225	400	--	--	7,680	57,113	--	57,113
News Service	23,934	20,095	4,160	--	--	1,400	49,589	--	49,589
Equipment Room	11,244	5,615	--	--	--	1,000*	17,859	--	17,859
Administrative Office	72,260	85,875	7,000	--	\$60,130**	12,850	238,115	--	238,115
Band	--	2,890	--	9,120	--	--	12,010	--	12,010
Playgrounds and Fields	560	700	--	--	--	--	1,260	--	1,260
Other	--	10,130	--	1,911	--	25,400	37,441	--	37,441
TOTALS	\$412,059	\$368,802	\$125,405	\$214,682	\$60,130	\$98,598	\$1,279,676	\$395,801	\$1,675,477***

¹ Includes supplies (game films, athletic equipment, awards, etc.); contractual services; and miscellaneous.

* Includes recovery payment for lost equipment

** Employee insurance and retirement support

*** Doesn't include the \$50,000 in estimated interest expense for the current year (1974-75). Doesn't include \$12,097 held in General Reserve.

APPENDIX F

State College
Operating Expenditure Detail
Actual 1973-74

FINANCIAL REPORT
INTERCOLLEGIATE ATHLETICS
CENTRAL WASHINGTON STATE COLLEGE
FISCAL YEAR 1973 - 1974

A. SUMMARY OF EXPENDITURES

<u>OBJECT OF EXPENDITURE</u>	<u>DIRECT SUPPORT (a)</u>	<u>CONTRIBUTED SUPPORT (b)</u>	<u>TOTAL (c)</u>
01: Salaries & Wages	\$ 1,641.81	\$44,773.21	\$ 46,415.02
02: Contractual Personal Services	4,024.48		4,024.48
03: Goods & Services	39,141.78	426.90	39,568.68
04: Travel	30,283.42		30,283.42
06: Equipment	236.25		236.25
07: Retirement & Benefits	157.69	5,385.85	5,543.54
08: Financial Assistance		6,848.00	6,848.00
TOTALS	<u>\$75,485.43</u>	<u>\$57,433.96</u>	<u>\$132,919.39</u>

1. Direct Support: Recorded actual costs as borne by the Associated Students Activities Athletics program. These costs are financed primarily from student fees.
2. Contributed Support: Actual and estimated costs for such items as athletic coaches and trainers salaries, Physical Plant expense, stadium maintenance and athletic grants in aid which are directly attributable to the Athletic program but funded from another College budget.

CENTRAL WASHINGTON STATE COLLEGE

B. EXPENDITURES AND REVENUES BY SPORT

1. <u>EXPENDITURES BY SPORT</u>	<u>DIRECT</u> <u>SUPPORT</u>	<u>CONTRIBUTED</u> <u>SUPPORT</u>	<u>TOTAL</u>
Sport	(a)	(b)	(c)
Baseball	\$ 4,949.89	\$ 5,761.99	\$ 10,711.88
Basketball	12,232.90	10,725.35	23,008.25
Cross Country	1,583.91	2,173.58	3,757.49
Football	14,321.95	12,667.08	26,989.03
Golf	1,450.31	1,569.58	3,019.89
Swimming	2,590.50	3,756.44	6,346.94
Tennis	1,592.38	1,672.01	3,264.39
Track	4,797.85	5,933.14	10,730.99
Wrestling	3,362.89	6,012.38	9,375.27
*General Athletics	28,552.85	7,162.41	35,715.26
TOTALS	\$75,435.43	\$ 57,433.96	\$132,919.39

*General athletics includes the following items: Unallocated physical plant expense, trainers allocated salary and estimated payroll fringe benefits in "Contributed Support," and unallocated athletic administration of ASC and athletic season tickets in "Direct Support."

2. <u>REVENUE BY SPORT</u>	<u>ASC Fund</u>	<u>Scholarship</u> <u>Fund</u>	<u>Totals</u>
Sport			
Basketball	\$ 4,258.46	\$3,508.60	\$ 7,767.06
Football	3.50	2,316.50	2,320.00
Wrestling		250.50	250.50
General Athletics	13,858.62		13,858.62
TOTALS	\$18,120.58	\$6,075.60	\$24,196.18

Revenues: Gate and other receipts directly attributable to athletic events.

FINANCIAL REPORT
INTERMEDIATE ATHLETICS
EASTERN WASHINGTON STATE COLLEGE
FISCAL YEAR 1973-74

I. SUMMARY OF EXPENDITURES

OBJECT OF EXPENDITURES	DIRECT SUPPORT (A)	CONTRIBUTED SUPPORT (B)	TOTAL
01 Salaries and Wages	\$ 5,166	\$53,172	\$ 58,338
02 Contract Personal Services	7,530		7,530
03 Goods and Supplies	34,178		34,178
04 Travel	35,626		35,626
06 Equipment	1,255		1,255
07 Retirement Benefits	369	9,040	9,409
08 Financial Assistance to Athletes		13,320	13,320
TOTAL	\$84,124	\$75,532	\$159,656

1. Direct Support: This category reflects actual costs as borne by the Associated Students Activities Athletics program. These costs are financed primarily from student fees.
2. Contributed Support: This will include such items as athletic coaches salaries, retirement and benefits, and athletic grants in aid which are directly attributable to the Athletic Program but funded from another College budget. These may sometimes be reported on an estimated basis which will be provided by the Athletic Director. The specific supporting information will be attached to the financial report.

EASTERN WASHINGTON STATE COLLEGE
II. EXPENDITURE AND REVENUE BY SPORT

1. EXPENDITURE BY SPORT

SPORT	DIRECT SUPPORT (A)	CONTRIBUTED SUPPORT (B)	TOTAL
Baseball	\$ 6,332	\$ 5,199 .	\$ 11,581
Basketball	8,200	17,491 .	25,691
Football	18,401	27,507	45,908
Golf	1,648	2,815	4,463
Gymnastics	2,752	1,856	4,618
Swimming	1,551	1,983	3,534
Tennis	715	3,057	3,772
Track	12,441	10,342	23,293
Wrestling	4,054	4,782	8,836
Training	3,030		3,030
Women's Collegiate Sports	6,754		8,754
General Athletics	12,932		12,932
General Athletics Admissions Expense	749		749
Athletic Equipment Replacement	2,505		2,505
TOTALS	\$84,124	\$75,532	\$159,656

*This total includes the following:

Men's Athletics	\$75,370
Women's Athletics	8,754
TOTAL	<u>\$84,124</u>

REVENUES BY SPORT

SPORT	ATHLETIC PROGRAM RECEIPTS
Football	\$ 2,405.00
Basketball	2,624.00
Women's Collegiate Sports	4,860.13
Wrestling	59.50
Family Passes	315.00
TOTAL	<u>\$10,266.28</u>

Revenues: Includes gate, concessions and other receipts directly attributable to Athletic events.

FINANCIAL REPORT
INTERCOLLEGIATE ATHLETICS
WESTERN WASHINGTON STATE COLLEGE
FISCAL YEAR 1973-1974

A. SUMMARY OF EXPENDITURES

<u>OBJECT OF EXPENDITURE</u>	<u>DIRECT SUPPORT</u> (a)	<u>CONTRIBUTED SUPPORT</u> (b)	<u>TOTAL</u> (c)
01: Salaries & Wages	12,192	20,119	32,311
02: Contract Personal Service	8,673		8,673
03: Supplies & Materials	35,260		35,260
04: Travel Guarantee Adjustment	31,589		31,589
06: Equipment			
07: Retirement & Benefits	55	2,692	2,747
08: Financial Assistance to Athletes		2,099	2,099
TOTAL	<u>\$87,769</u>	<u>\$24,910</u>	<u>\$112,679</u>

DEFINITIONS:

1. Direct Support: This category will reflect actual costs as borne by the Associated Students Activities Athletics program. These costs are financed primarily from student fees.
2. Contributed Support: This will sometimes be reported on an estimated basis and will include such items as athletic coaches salaries, Physical Plant expense, stadium maintenance and athletic grants in aid which are directly attributable to the Athletic program but funded from another College budget. These estimates will be provided by the Athletic Director, and specific supporting information will be attached to the financial report, identifying the items included and the method used for cost estimation.

WESTERN WASHINGTON STATE COLLEGE

B. EXPENDITURES AND REVENUES BY SPORT

1. EXPENDITURES BY SPORT

<u>SPORT</u>	<u>DIRECT SUPPORT</u> (a)	<u>CONTRIBUTED SUPPORT</u> (b)	<u>TOTAL</u> (c)
Baseball	4,968	1,410	6,378
Basketball	10,594	3,007	13,601
Crew	3,616	1,026	4,642
Football	18,326	5,201	23,527
Golf	1,790	508	2,298
Swimming	1,659	471	2,130
Tennis	2,194	623	2,817
Track & Cross Country	6,056	1,719	7,775
Wrestling	3,792	1,076	4,868
General Athletics	<u>24,774</u>	<u>9,869</u>	<u>44,643</u>
 *TOTAL	 <u>\$87,769</u>	 <u>\$24,910</u>	 <u>\$112,679</u>

2. REVENUES BY SPORT

<u>SPORT</u>	<u>ATHLETIC PROGRAM RECEIPTS</u>
Basketball	\$2,265
Football	<u>2,138</u>
TOTAL	<u>\$4,403</u>

Revenues: Includes gate and other receipts directly attributable to Athletic events.

*This total includes the following:

Mens Athletics	\$71,593
Womens Athletics	12,209
Intramural Athletics	<u>3,967</u>
TOTAL	<u>\$87,769</u>

APPENDIX G

Comparisons

Pacific Eight Conference Schools

TABLE I-G

COMPARISON OF SELECTED PROGRAM ELEMENTS
PACIFIC EIGHT CONFERENCE MEMBERS
1973-74 FISCAL YEAR

<u>Institution</u>	<u>Number of Sports In Program</u>	<u>Number of Season Tickets</u>	<u>Football TV Revenue</u>	<u>Total Operating Expenses</u>	<u>Team Travel Expense</u>	<u>Grant-in-aid</u>
University of Washington	12	46,500	\$ 97,251	\$2,763,802	\$222,000	\$574,000
Washington State University	9	11,300	97,251	1,699,307	124,985	379,843
University of Oregon	10	14,450	274,911	2,122,000	174,904	450,610
Oregon State University	10	13,200	97,251	1,700,000	142,250	392,136
University of Calif. - Berkeley	16	10,900	97,251	2,105,212	246,582	423,060
Stanford University	13	21,500	267,210	2,939,224	146,582	814,980
University of Calif. - Los Angeles	18	26,000	345,094	2,819,258	225,900	452,640
University of Southern Calif.	15	40,400	267,210	1,800,000	216,960	808,731
Washington ranking:						
University of Washington		1		3	3	3
Washington State University		7		8	5	8

SOURCE: Preliminary results of a survey conducted by Joe Kearny, Director of Sports Programs, University of Washington

TABLE II-G

COMPARISON OF REVENUE AMOUNTS AND SOURCES
PACIFIC EIGHT CONFERENCE MEMBERS
1973-74 FISCAL YEAR

Institution	Institutional Support*	Student Fees	Contributions	Football Revenue	Basketball Revenue	Miscellaneous Revenue
University of Washington	\$126,179	\$ 75,387**	\$400,000	\$1,930,000	\$139,000	\$114,000
Washington State University	220,272	286,000	200,000	952,375	106,650	8,075
University of Oregon	128,600	150,000	190,000	1,194,000	236,000	214,000
Oregon State University	131,801	200,000	160,000	940,800	158,800	48,400
University of Calif. - Berkeley	69,600	528,830	200,000	1,100,000	60,000	241,000
Stanford University	460,000	-0-	515,000	1,600,000	115,000	816,000***
University of Calif. - Los Angeles	46,000	275,000	55,000	1,739,500	705,000	48,500
University of Southern California	-0-	-0-	620,000	1,900,000	52,000	60,000
Washington Ranking:						
University of Washington	5	6	3	1	4	4
Washington State University	2	2	4	7	6	8

Source: Preliminary results of a survey conducted by Joe Kearny, Director of Sports Programs at the University of Washington.

Note: The data are preliminary, and in many cases are estimates; therefore no attempt was made to "total up" the various revenues.

*The \$126,179 dollar figure for the University of Washington and the \$220,272 are "updated" figures taken from the Council on Higher Education "Financing of Intercollegiate Athletic Study". All other data are from the survey conducted by Joe Kearny. (This data also appeared in the February 5, 1975 issue of the University of Washington Daily.)

**Facilities Use charge against the Services and Activities Budget for the use of the facilities maintained by the Sports Program Department.

***Includes \$100,000 from an endowed scholarship fund, \$535,000 from golf course and driving range, and \$100,000 from gym store.

APPENDIX H

Varsity Sport
Credit Hour Data

TABLE I-H

TOTAL AND AVERAGE ANNUAL STUDENT CREDIT HOURS
GENERATED IN VARSITY SPORTS FOR 1973-74

<u>Sports</u>	<u>Institutions*</u>			
	<u>WSU</u>	<u>CWSC**</u>	<u>EWSC**</u>	<u>WWSC</u>
Baseball	44	**	**	25
Basketball	41	**	**	48
Cross Country	18	**	**	15
Field Hockey	22	**	**	2
Football	100	**	**	54
Golf	12	**	**	--
Gymnastics	27	**	**	--
Skiing	24	**	**	--
Swimming	23	**	**	11
Tennis	13	**	**	--
Track	49	**	**	44
Volleyball	26	**	**	18
Water Polo	1	**	**	--
Wrestling	24	**	**	--
Crew	--	**	**	27
Badminton	--	**	**	10
Total	424	673	317	254
Average Annual	141.33	224.33	105.67	84.67

*The University of Washington plans to discontinue the granting of credit for this activity after July 1, 1975 and consequently was not included in this table.

**Totals only -- individual sport detail not provided.

APPENDIX I

University of Washington

Ticket Prices

News Article

Husky Tickets Soar To \$8

TACOMA, Wash (AP) — The price of University of Washington reserved seat football tickets were increased from \$7 to \$8 per game Friday by the school's board of regents.

The board also increased the price of general admission tickets 50 cents to \$4.

The approved increase is expected to generate an additional income of \$150,000 from the six Husky home games next season. The money is supposed to help meet a financial crisis that threatens the UW's minor sports program.

The school has already said new scholarships for all sports except football, basketball and possibly track will be eliminated beginning next year because of the financial squeeze on the UW Department of Sports Programs.

The regents also learned that the administration will study the possibility of reassigning unused student seats for general admission sales.

The assistant vice president for university relations, Stanton Schmid, said there now are 10,000 seats set aside for students but they were used at an average rate of only 3,700 a game last season.

He said the highest rate of use was 9,000 per game in 1969.

Several regents expressed concern over the announcement that new scholarships for minor sports were being eliminated because of a budget pinch.

But President John Hogness said there had been concern that the university could not authorize grants in aid because there were no funds.

But Hogness said elimination of minor sports scholarships is not in the UW's long-range plan.

Source: The Daily Olympian. Sunday, March 2, 1975.

APPENDIX J

Pacific Eight Conference
Profile

PACIFIC EIGHT CONFERENCE

The "Pac-8" is probably as well known as any athletic conference in the United States. The conference consists of eight universities. They are: University of Southern California (Private); University of California at Los Angeles (Public); University of California at Berkeley (Public); Stanford University (Private); University of Oregon (Public); Oregon State University (Public); University of Washington (Public); and Washington State University (Public).

The conference requires intercollegiate athletic competition in at least four sports. The schools are all Division I members of the NCAA. (Division I schools have highly visible intercollegiate athletic programs which generate considerable revenues from gate receipts, gate guarantees and private contributions. Because of their size, the departmental functions for their respective athletic departments are usually autonomous entities.)

In the cost savings area, the conference members have initiated several economy measures. At its national convention in January, 1975, the NCAA rejected the Pacific Eight Conference proposal to reduce the number of grants-in-aid in football from 130 to 90 nationwide; therefore, the conference has decided unilaterally to reduce the number to 90 within the conference by 1978. (The national limit in football has been placed at 105.) In addition, the conference has established a Southern Division (the four California schools) and a Northern Division (the two Oregon schools and the two Washington schools) to cut down on travel costs in those sports other than basketball and football.

APPENDIX K

Evergreen Conference
Profile

1

THE EVERGREEN CONFERENCE

The conference is made up of seven schools. They are: Central Washington State College; Eastern Oregon College; Eastern Washington State College; Oregon College of Education; Oregon Technical Institute; Southern Oregon College; and Western Washington State College.

The schools are all members of the National Association for Intercollegiate Athletics (NAIA). NAIA institutions have small to moderate enrollments and concentrate on low profile intercollegiate athletic programs.

Section A of the NAIA by-laws provide the following policy guidelines:

The control of athletics shall be the responsibility of the school administration. No member institution shall participate in any athletic contest which is not under the direct control and supervision of the college administration.

The Athletic Department shall have a place in the institutional structure comparable to all other departments. Members of this department should have the same professional status and tenure as other faculty members. There should be an athletic board appointed by the President to act in an advisory capacity.

In the past, the Evergreen Conference has required participation in four sports, i.e., football, basketball, baseball and track. In recent action by conference officials, the respective Evergreen Conference schools now have the option to discontinue intercollegiate competition in no more than one of the above sports and not have to give up their conference membership. (To exercise the option to discontinue intercollegiate athletic competition in one of the above sports requires a year's notice, however.)

In the cost savings area, many of the rules and regulations for the conference were developed to effect cost economies. For instance, no

grants-in-aid based on athletic ability are allowed, schedules for the various sports are well coordinated to reduce travel costs, the length of the football season is limited, and no spring football practice is allowed. The number of people allowed to travel with the various athletic teams is limited, and restrictions have been placed on Christmas and Spring vacation play and practice. These are some of the major cost saving items. In addition, there are other cost measures already in effect or receiving consideration by the conference members.

APPENDIX L

NORTHWEST COLLEGE WOMEN'S
SPORTS ASSOCIATION
PROFILE

NORTHWEST COLLEGE WOMEN'S
SPORTS ASSOCIATION

For the five four-year colleges and universities with intercollegiate athletic programs in the State of Washington, there is currently no organized conference structure. The organized governing association for the five four-year Washington schools is known as the Northwest College Women's Sports Association (NCWCA). Altogether between 60 and 70 schools involving Washington, Oregon, Idaho, Montana, and Alaska are members of the NCWCA. In addition, a few British Columbia and Northern California colleges are associate members. (The NCWCA currently schedules regional tournaments in eight sports.)

The five Washington schools are also members of the Association for Intercollegiate Athletics for Women (AIAW). This organization (AIAW) provides a governing body and the necessary leadership for maintaining standards in women's intercollegiate athletic programs at the national level. The AIAW currently sponsors national intercollegiate championships for women in badminton, basketball, golf, gymnastics, swimming, track and field and volleyball.

The rules and regulations of both the NCWCA and the AIAW were developed with cost economies in mind. Currently, none of the Washington schools offer grants-in-aid based on athletic ability to any of their women athletes. The AIAW rules and regulations were recently changed to allow grants-in-aid. (Initially grants-in-aid were not allowed by AIAW member schools.)